



eWriteRight is a division of Trans Infopreneur Inc. (www.transinfopreneur.com), India's premier translation company. We have over two decades of experience in application of English grammar and proofreading. We wish to monetise this experience by producing an absolutely unique course in English grammar.



Technical Communication (English)

- ◆ Proposal for Technical Communication Course for Engineering Colleges in Karnataka (Autonomous)
We have developed Technical Communication and More ... according to VTU syllabus.
- ◆ We can also develop a customized course for your autonomous university.
- ◆ You could choose the relevant topics from following subjects.

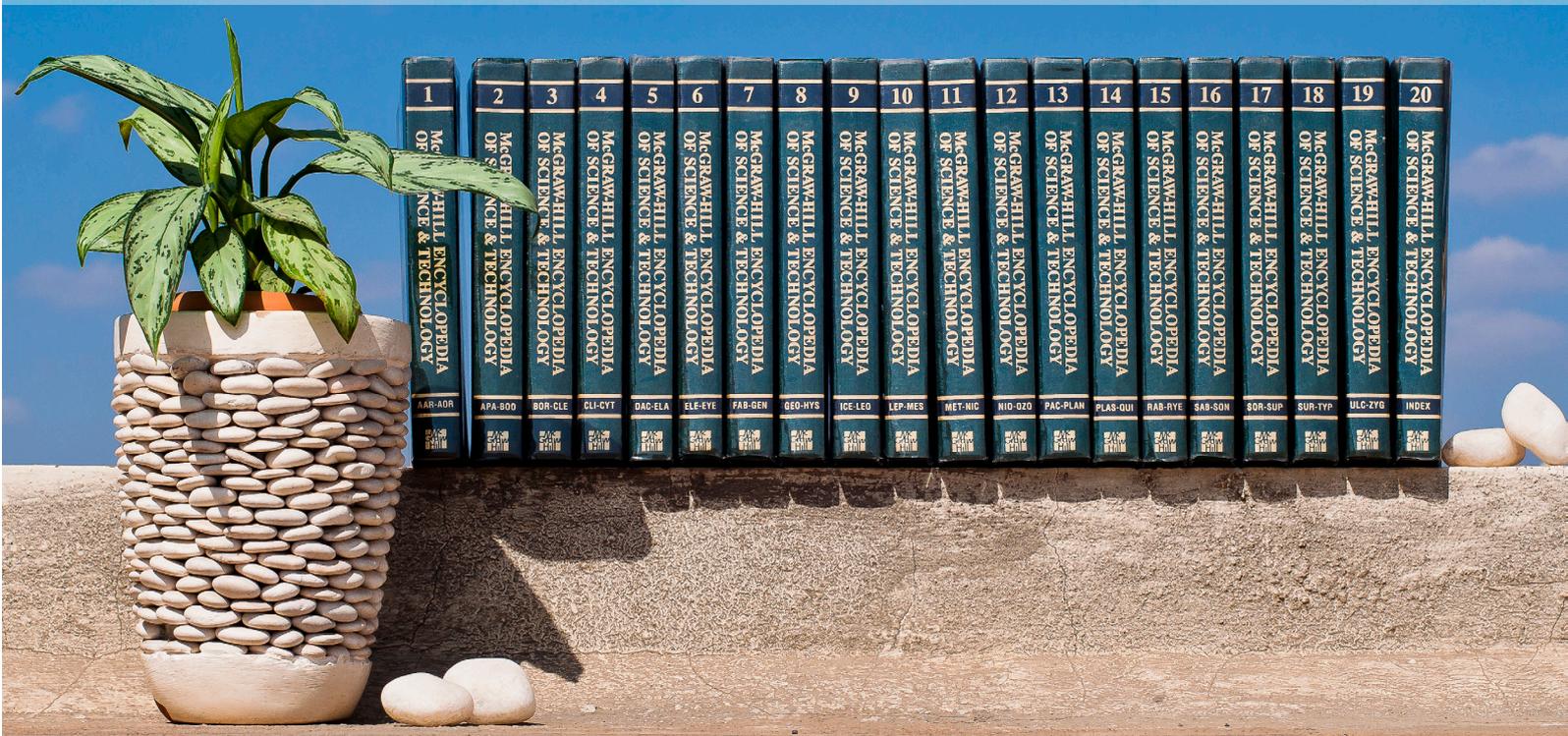


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A. Grammar and More ...

Basic

Intermediate

Advanced

In addition, we can develop following:

- Engineering-specific punctuation
- How to create a style guide
- Suggested titles for creation of style guides.

B. Engineering vocabulary and More ...

- Quizzes and crossword puzzles on engineering-related vocabulary

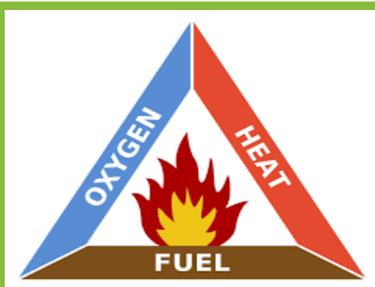
Mechanical engineering vocabulary

Automation



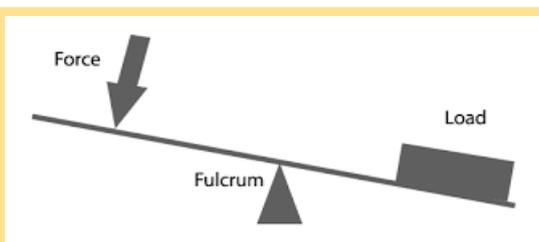
the act of implementing the control of equipment

Combustion



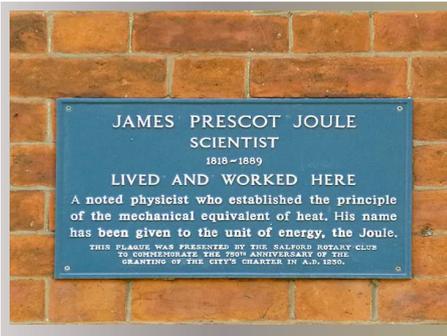
a reaction of a substance with oxygen to give heat and light

Fulcrum



the pivot about which a lever turns

Joule



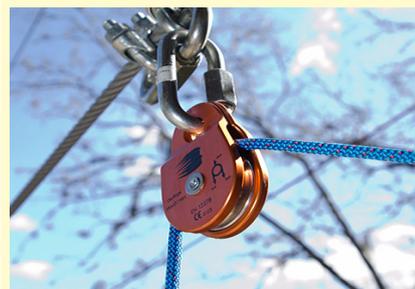
a unit of electrical energy

Lathe



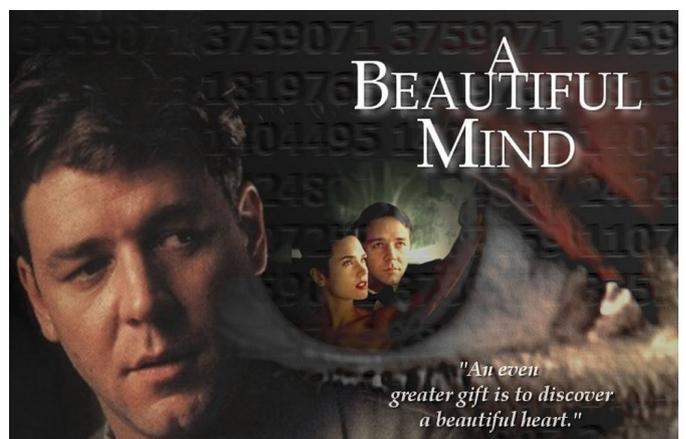
a unit of electrical energy machine tool for shaping metal or wood

Pulley



a wheel with a groove in which a rope can run

- Listening comprehension exercises on technical words used in movies such as Jurassic Park, A Beautiful Mind, and several other English movies.

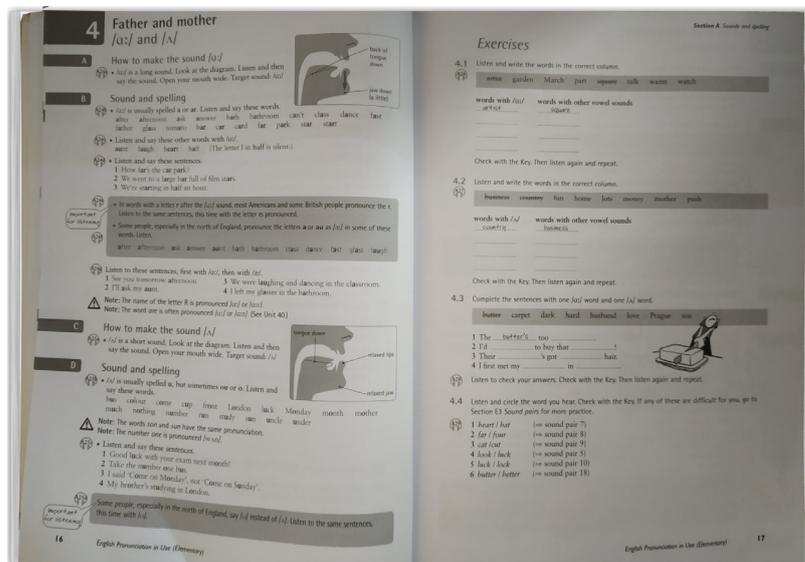
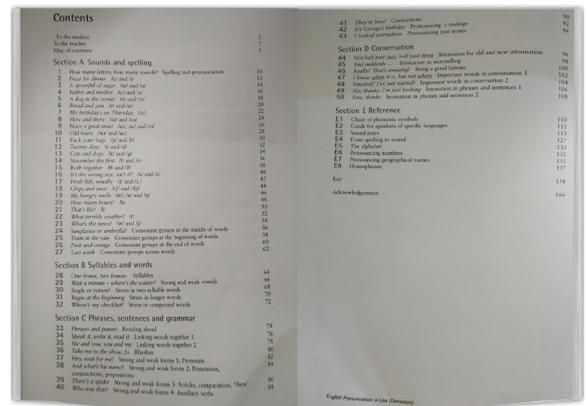
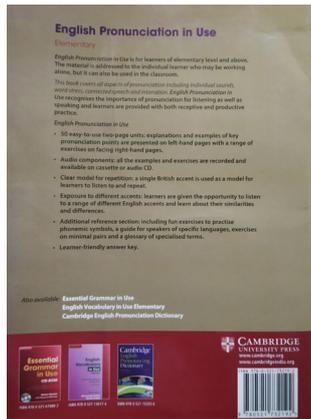
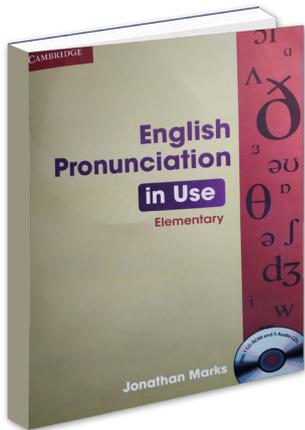


C. Pronunciation and More ...

There is no need to reinvent the wheel with respect to pronunciation.

The "English Pronunciation in Use" series by Cambridge University Press is absolutely marvelous.

We suggest that you use "English Pronunciation in Use (Elementary)" as the primary textbook. It is intended both for self-study and classroom use. It is accompanied by six CDs. Answer key is provided. It can be used for a one-two semester course (depending on the number of hours you wish to devote to pronunciation and phonetics). In addition, this book can be used for listening comprehension (listening to dialogues), learning of basic general vocabulary and basic grammar.



It covers sound pairs which typically cause problems for South Indians. These sound pairs are as follows:

Sound A	Example	Sound B	Example	Mother tongue influence
/ɑ:/ (Unit 4)	glass	/ʌ/	colour	Tamilians tend to add an u after colour, glass, etc.
/ɜ:/ (Unit 7)	Thursday journey	/o/	birthday	bir-the-day
/p/ (Unit 11)	happy	/b/	verb	burb
/t/ (Unit 12)	bottle	/d/	address	bottlu
/k/ (Unit 13)	architect	/g/	girl	g-irel
/ʃ/ (Unit 17)	shop	/ʒ/	television	televizun

There are 50 two-page units in the book. Each unit is about a different pronunciation point. The left-hand page of each unit has explanations and examples, and the right-hand page has exercises.

Section E consists of useful references such as:

- Chart of phonemic symbols (you do not have to buy separate charts)
- Sound pairs
- Homophones
- And several other useful items

As part of the internal assessment or final exam, we have created two interesting projects based on two famous movies (20 MCQs each). These test comprehensively the student’s command over pronunciation and listening comprehension.

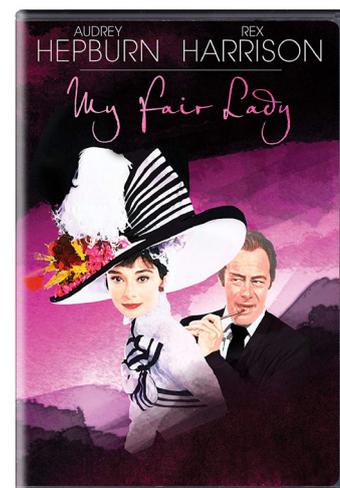
My Fair Lady

My Fair Lady is a 1964 American musical film based on the 1913 stage play *Pygmalion* by George Bernard Shaw. The film depicts a poor Cockney flower seller named Eliza Doolittle who overhears an arrogant **phonetics** professor, Henry Higgins, as he casually wagers that he could teach her to speak “proper” English, thereby making her presentable in the high society of Edwardian London.

A critical and commercial success, it won eight Academy Awards (Oscars).

The institute can buy adequate number of DVDs of this movie. Students can borrow the DVDs for self-study. You can also screen the movie for all the students.

As part of mid-term or final exam, we have extracted tiny clips from the movie. Students have to listen to the clip and answer MCQ.



Example 1

What are the last words that Professor Higgins (played by Rex Harrison) says to Eliza when she comes back?

- Where the devil are my slippers?
- Where the devil are my chapallis?
- Eliza?
- Eliza, can you get my slippers?

Answer: (a)

Note

The ending is beautiful. Higgins did realise that he had “grown accustomed to her face” and could only listen to the only thing he had left of her: the recordings. When she comes back, he says in surprise, “Eliza?” and then states the classic Professor Higgins line: “Where the devil are my slippers?”

Example 2

Colonel Pickering had written a book. What was the title of the book?

- (a) Spoken Indian Languages
- (b) Spoken Sanskrit
- (c) Indian Sanskrit
- (d) Indian Sandpit

Answer: (b)

Note

Col. Pickering: "I, myself, am a student of Indian dialects."

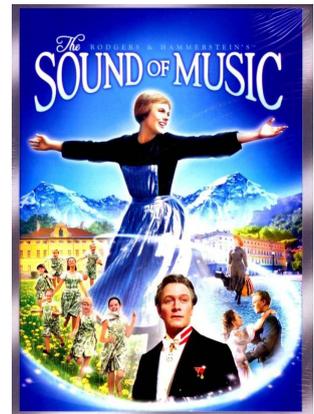
Prof. Higgins: "Are you? Do you know Colonel Pickering, the author of Spoken Sanskrit?"

Col. Pickering: "I am Colonel Pickering. Who are you?"

Sound of Music

The Sound of Music is a musical with music by Richard Rodgers, lyrics by Oscar Hammerstein II. Set in Austria on the eve of the Anschluss in 1938, the musical tells the story of Maria, who takes a job as governess to a large family while she decides whether to become a nun. Many songs from the musical have become all-time favourites, such as "My Favorite Things", "Do-Re-Mi", and the title song "The Sound of Music".

It was adapted as a 1965 film musical starring Julie Andrews and Christopher Plummer, which won five Academy Awards.



We have created several interesting quizzes based on songs from the movie. Couple of examples are learning of formation of plurals using the song "My Favorite Things", learning of vowel sounds using the song "Do-Re-Mi".

The institute can buy adequate number of DVDs of this movie. Students can borrow the DVDs for self-study. You can also screen the movie for all the students.

As part of mid-term or final exam, we have extracted tiny clips from the movie. Students have to listen to the clip and answer MCQ.

Example 1

"Raindrops on roses and whiskers on kittens. Bright copper _____ and warm woolen mittens. Brown paper packages tied up with strings. These are a few of my favorite things." Fill in the blank after listening to the song "My Favorite Things"

Answer: kettles

Example 2

This question relates to lyrics from one of the songs. Fill in the blank with the correct answer: "Let's start at the very beginning. A very good place to start. When you read you begin with ..."

GRETLE: "A-B-C"

MARIA: "When you sing you begin with _____."

Answer: Do-re-mi

Note

MARIA: "Do-re-mi. The first three notes just happen to be - Do-re-mi."

THE CHILDREN: "Do-re-mi".

Collocations and More ...

For writing and project work assignments, use of appropriate phrases and collocations is essential. For this, we have developed a unique tool named [Phrase It Right](#).



What is [Phrase It Right](#)?

[Phrase It Right](#) is the world's first-of-its kind writer's phrase aid consisting of over 500,000 terms. It is a unique online tool for English collocations (frequently occurring word pairs) and synonym phrases.

What is collocation?

Collocation refers to a group of two or more words that usually go together.

Powerful tea	✗	
Strong tea	✓	
Powerful engine	✓	
Strong engine	✗	

How does collocation help in writing?

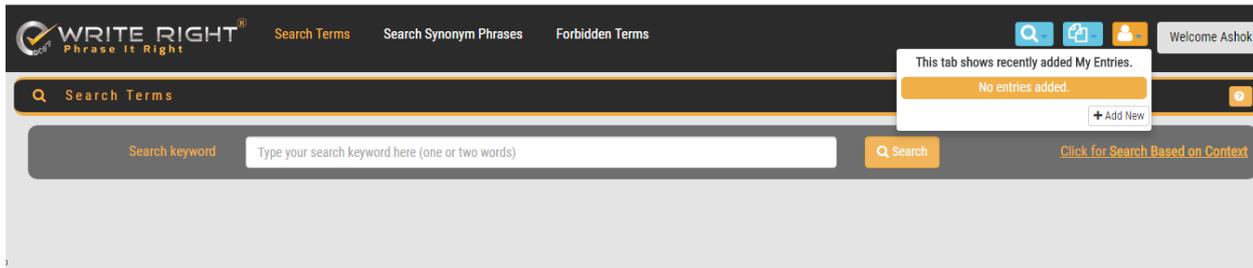
Writing will sound more natural and be more easily understood.

- Shorter and pithier sentences can be written using the appropriate combination of words.
- Subtle differences in meaning and nuances can be better captured using appropriate collocations.
- Shorter and pithier sentences can be written by using appropriate combination of words.

Practical assignments can be created using the "Private Entry" feature of [Phrase It Right](#).

What is Private Entry?

This is a unique option which enables the student/user to add any number of headwords and use them as their reference within the organization. The entries that are added under this option are displayed only for the particular user ID. Hence this option is termed as “Private” entries.



Click on the “My entries” option to the extreme right. Then further click on “+Add New” option.

A screenshot of the 'Add Entry' form in the Write Right software. The form is titled 'Add Entry' and has a 'Help' button. It contains several fields and options: 'Type *' with radio buttons for 'Public' (selected) and 'Private'; 'Language *' with radio buttons for 'US English' (selected), 'UK English', and 'Both'; 'Keyword *' and 'Term(s) *' as text input fields; 'Context' as a text input field; 'Part of Speech' as a dropdown menu; 'Alternate Term(s)' with radio buttons for 'None' (selected), 'Apt', and 'Verbose'; 'Domain' and 'Subdomain' as dropdown menus; and 'Image' with a 'Choose file' button, 'No file chosen' text, and instructions 'Maximum size : 1MB' and 'Format : jpg, jpeg, png or gif'. At the bottom right are 'Submit' and 'Cancel' buttons.

Another pop-up box is displayed. The user has to select “Private” radio button and fill in the details in the space provided. Press enter after each collocation terms are typed.



Type * : Public Private [Help](#)

Language * : US English UK English Both

Keyword * : Part of Speech :

Term(s) * : thin client ✕ client server ✕ rich client ✕
client-side scripting ✕
client/server computing ✕
client-side RAD tool ✕

Context :

Alternate Term(s) : None Apt Verbose Forbidden

Domain : Subdomain :

Image : No file chosen
Maximum size : 1MB
Format : jpg, jpeg, png or gif

All the submitted private entries are stored/viewed in their respective login IDs under "Private entries".

[Search Terms](#) [Search Synonym Phrases](#) [Forbidden Terms](#)

 Welcome Ashok ▾

My Entries

Public Entries Private Entries Add New Entry

Private Entries 6 Non-converted Converted

client ▾
+ +

client server ✕	client-side RAD tool ✕
client-side scripting ✕	client/server computing ✕
rich client ✕	thin client ✕

Submitted on 2018-08-04 15:23:46 ↻

Dashboard

My Profile

[Search Terms](#) [Search Synonym Phrases](#) [Forbidden Terms](#)

 Welcome Ashok ▾

My Profile
▾

First Name * <input type="text" value="Ashok"/>	Last Name * <input type="text" value="Bagri"/>
Address * <input type="text" value="Trans Infopreneur Inc."/>	City * <input type="text" value="Bangalore"/>
Mobile No. * <input type="text" value="9980809933"/>	Country <input type="text" value="India"/>
Landline <input type="text"/>	Email * <input type="text" value="info@transinfopreneur.com"/>
<input type="text"/> Ext. <input type="text"/>	Profession <input type="text"/>

Update Profile

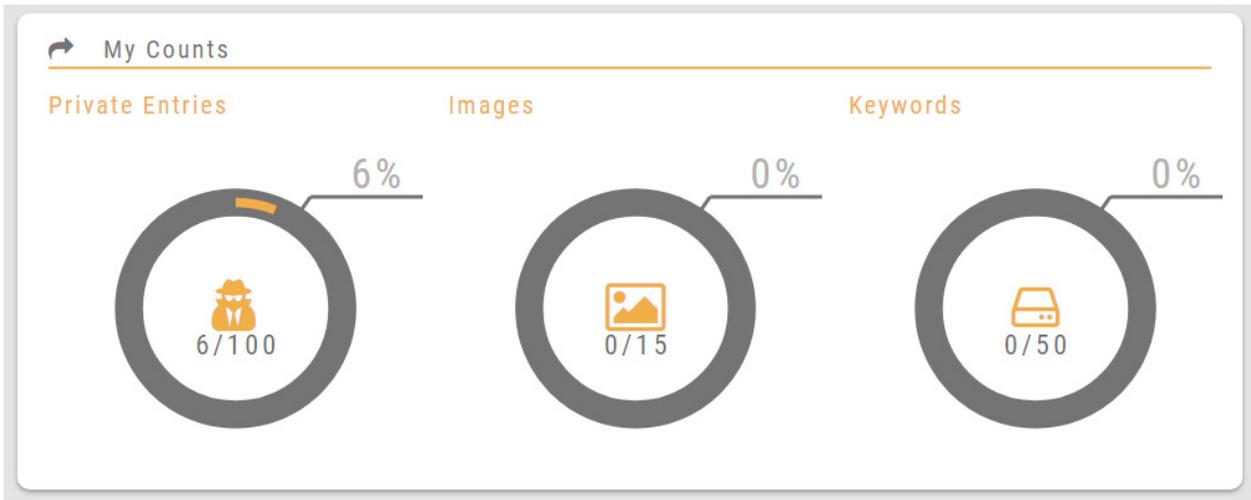
Premium Package
▾

Started on	18 May 2017
Expires by	18 May 2019
Domains	All
Private entries	Yes
Upload images	Yes
Add keywords	Yes

Quick Settings
▾

Auto Suggest	<input checked="" type="checkbox"/>
Language	<input checked="" type="checkbox"/>

“My Profile” comprises of details regarding the student/user.



Private Entries

Number of new entries added by the student/user to the software is displayed.

Images

Number of images uploaded by the user from their login ID is displayed.

Keywords

Number of keywords searched by that user from the login ID will be displayed.

Pricing Schedule (Compulsory purchase)

A. Technical Communication and More ... (customised)

Pricing would vary from Rs 500 to Rs 1500 per license depending on the content to be included, validity of the subscription (6 months or 12 months), no. of licenses. Price is inclusive of GST (18%)

The screenshot shows the "Select Your Course" page for Visvesvaraya Technological University, Belagavi. The page is divided into two columns, each representing a course. The left column is for "Technical Communication (English) - I" (Course Code: 18EGH18) and the right column is for "Technical Communication (English) - II" (Course Code: 18EGH28). Each course has five modules listed with their respective expiration dates.

Course	Module	Expiration Date
Technical Communication (English) - I (Course Code: 18EGH18)	Module - I Introduction To Technical Communication	Expiring: 16 Aug 2019/326 days
	Module - II Introduction To Listening Skills And Phonetics - I	Expiring: 16 Aug 2019/326 days
	Module - III Developing Listening Skills (Phonetics And Vocabulary Building) - II	Expiring: 16 Aug 2019/326 days
	Module - IV Speaking Skills (Grammar And Vocabulary) - I	Expiring: 16 Aug 2019/326 days
	Module - V Speaking Skills (Grammar And Vocabulary) - II	Expiring: 16 Aug 2019/326 days
Technical Communication (English) - II (Course Code: 18EGH28)	Module - I Identifying Common Errors In Writing And Speaking English	Expiring: 16 Aug 2019/326 days
	Module - II Nature And Style Of Sensible Writing	Expiring: 16 Aug 2019/326 days
	Module - III Technical Reading And Writing Practices	Expiring: 16 Aug 2019/326 days
	Module - IV Communication For Employment	Expiring: 16 Aug 2019/326 days
	Module - V Communication At Workplace	Expiring: 16 Aug 2019/326 days

B. Cambridge University Press Books

Title	1-50 copies	51-100 copies	101-200 copies	201-300 copies	301-400 copies	401 and more
Essential English Grammar with answers, 2nd Edition (MRP: Rs. 230)	15%	18%	20%	21%	22%	25%
Essential English Grammar Supplementary Exercises With answers (MRP: Rs. 125)	15%	18%	20%	21%	22%	25%
Cambridge Pronunciation in Use Elementary (MRP: Rs. 545)	15%	18%	20%	21%	22%	25%
English Pronouncing Dictionary 18th edition (MRP: Rs. 535)	15%	18%	20%	21%	22%	25%
Cambridge English Mini Dictionary 2nd Edition (MRP: Rs. 190)	15%	18%	20%	21%	22%	25%

C. DVDs

My Fair Lady

Sound of Music

Each DVD will cost Rs 1000.

We suggest that you buy one DVD for every 10 computers in the lab.



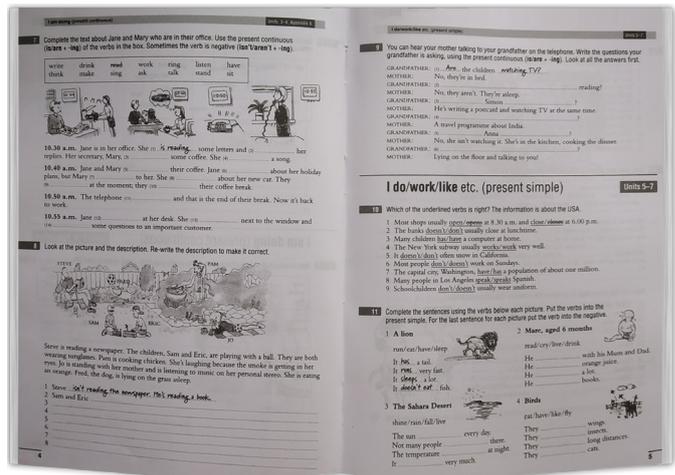
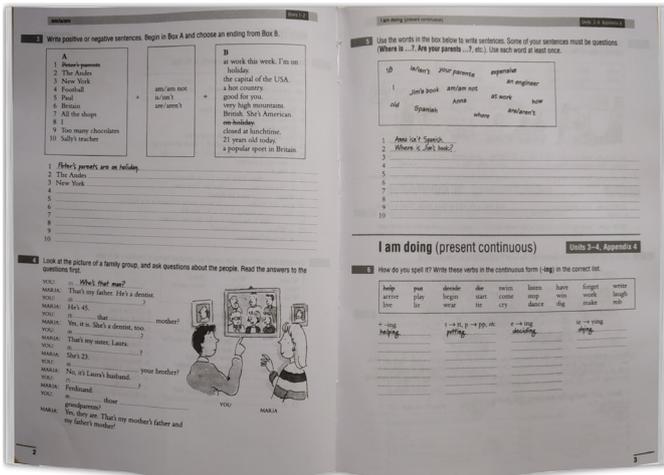
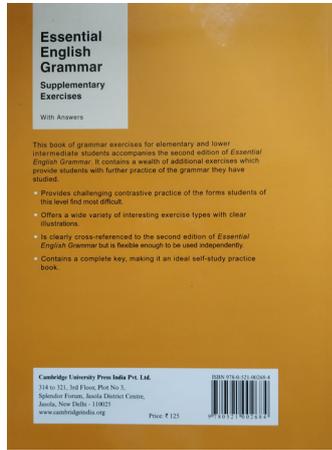
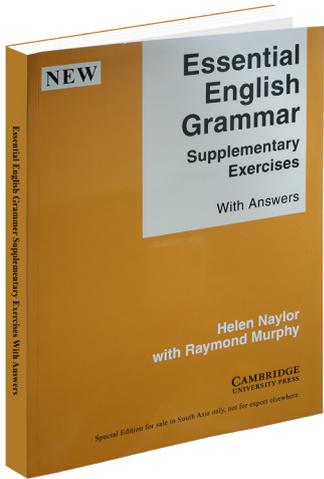
D. Phrase It Right

Price list

Package	No. of licenses	Price	Discount
Phrase It Right (Basic) (Inclusive of GST)	1–2 licenses	Rs. 500	0%
	3–10 licenses	Rs. 500	10%
	11–20 licenses	Rs. 500	15%
	21–50 licenses	Rs. 500	20%
Phrase It Right (Premium) (Inclusive of GST)	1–2 licenses	Rs. 1000	0%
	3–10 licenses	Rs. 1000	10%
	11–20 licenses	Rs. 1000	15%
	21–50 licenses	Rs. 1000	20%

Suggested workbooks for students

Name of the workbook	Price
Essential English Grammar Supplementary Exercises With answers	Rs. 135

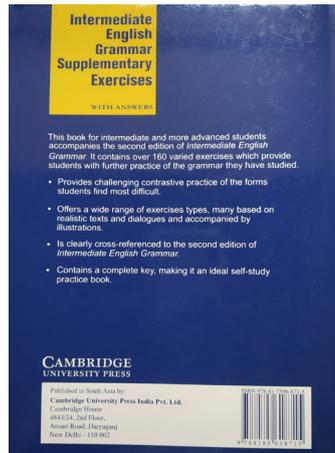
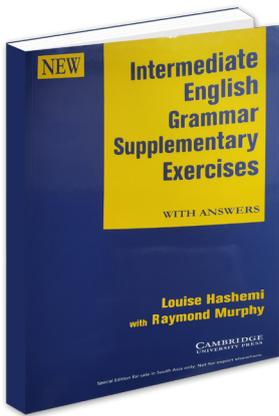


Name of the workbook

Intermediate English Grammar Supplementary Exercises with answers

Price

Rs. 110



Present continuous and present simple
(I am doing and I do)

1 Choose the correct form of the verbs.

Dear Karen,

I'm having / I have a great time here in England. My university term opportunity to improve my English. (1) I'm staying / I stay with some English friends who (2) are sending / own a farm. On weekends (3) I'm catching / I catch a bus into friends (4) say / are saying my pronunciation is much better than when I arrived, and (5) I'm understanding / I understand almost everything now. At weekends (6) I'm helping / I help on the farm. At the moment (7) they're harvesting / they harvest the corn and (8) they're meeting / they meet all the help they can get. It's quite massive! (9) Do you come / Are you coming to visit me at Christmas? (10) I'm spending / I spend the winter holiday here at the farm. My friends (11) are wanting / want to visit you and there's plenty of space. But you must bring your warmest clothes. (12) It's getting / It gets very cold here in the winter. Let me know as soon as (13) you're deciding / you decide. And tell me what (14) you're doing / you do these days. Do you miss me? Love, Paul

2 Choose words from the box and make sentences as shown. Use a verb in the present continuous and any other words you need.

My boyfriend / My father / My boss / My classmates / My family / Our teacher / None of my friends / Several of my colleagues / Our next door neighbour / My best friend / My wife / Our children

1 My boyfriend is studying for his final exams this term.
2 My sister is working at home this week.
3 My classmates aren't talking much right now.
4 _____
5 _____
6 _____
7 _____
8 _____
9 _____
10 _____
11 _____
12 _____
13 _____
14 _____

Put the verbs in the correct tense, present simple or present continuous.

Leila Markham is an environmentalist. She is being interviewed on the radio by Tony Hunt, a journalist.

TONY: So tell me, Leila, why is it important to save the rainforests?
LEILA: There are a number of reasons. One is that many plants which could be useful in medicine (1) grow / (grow) in the rainforests. We (2) don't know / (not / know) all the plants yet - there are thousands and thousands of them. Researchers (3) are trying / (try) to discover their secrets before they are destroyed.

TONY: I see. What other reasons are there?
LEILA: Well, I'm sure you've heard of global warming?
TONY: You mean, the idea that the world (4) is getting warmer?
LEILA: That's right. The rainforests (5) have an important effect on the earth's climate. They (6) disappear / (disappear) at a terrifying rate and soon they will be gone. People (7) are not / (are / do) enough to save them.

TONY: But is global warming really such a problem? I (8) enjoy / (enjoy) warm sunshine.
LEILA: Well, what (9) happens / (happen) when you (10) heat / (heat) ice?
TONY: It (11) melts / (melt) of course.
LEILA: OK. The polar ice caps (12) consist / (consist) of millions of tons of ice. If they (13) melt / (melt), the level of the sea will rise and cause terrible floods. Many scientists (14) believe / (believe) that temperatures (15) are rising / (already rise). We must do everything we can to prevent global warming, and that (16) includes / (include) preserving the rainforest!

TONY: Thank you, Leila, and good luck in your campaign.
LEILA: Thank you.

Past simple and past continuous (I did and I was doing) Units 5 and 6

3 Use the words given to make sentences to match the pictures. Do not change the order of the words. Use only the past simple or past continuous.

1 Cathy / phone / the post office / when the parcel / arrive
Cathy phoned the post office when the parcel arrived.

2 when Don / arrive / we / have / coffee / when Don / arrive / we were having coffee.

3 while he / walk / in the mountains / Henry / see / a bear

4 the students / play / a game / when the professor / arrive

5 Felix / phone / the fire brigade / when the cooker / catch / fire

6 when the starter / fire / his pistol / the race / begin

7 I / walk / home / when it / start / to rain

8 when Margaret / open / the door / the phone / ring

9 Cora / read / a letter / when Jimmy / phone / her

10 Andy / come / out of the restaurant / when he / see / Jenny

5 Choose the correct form of the verbs.

THOMAS EDISON (1) started / was starting work on the railway when he was twelve, selling newspapers and snacks. There were long periods with nothing for him to do so he (2) built / was building himself a little laboratory in the luggage van where he could carry out experiments when he (3) didn't sell / wasn't selling things to passengers. Another way that he (4) occupied / was occupying himself was by reading. He joined a library and (5) read / was reading every single book in it. One day, when he (6) waited / was waiting at a station he (7) noticed / was noticing a small boy who (8) played / was playing by the track, unaware that a train (9) approached / was approaching. Edison (10) ran / was running out and (11) grabbed / was grabbing the child just in time. The child's father was so grateful that he (12) offered / was offering to teach Edison to be a telegraph operator. Edison accepted the offer and soon he (13) had / was having regular lessons. After a year, he was good enough to get a job in the telegraph office. He continued to read and experiment, whenever he (14) had / was having time. At twenty-one he (15) left / was leaving the telegraph office to devote all his time to being an inventor. He (16) went / was going on to invent the electric light bulb, the phonograph and the movie camera.

Pricing Schedule (Suggested Additions)

Each computer should be stocked with following:

Name of the book	Price
Cambridge English Pronouncing Dictionary, 18 Edition	Rs. 535
Cambridge Learners Dictionary 4th Edition with CD-ROM	Rs. 460

The institute could buy at least 5-10 copies of following:

Name of the book	Price
English Pronunciation in Use Intermediate	Rs. 510
Cambridge Advanced Learner's Dictionary 4th Edition with CD-ROM	Rs. 765
English Vocabulary in Use Pre-intermediate & intermediate	Rs. 440
English Vocabulary in Use Elementary 2nd edition	Rs. 285
English Vocabulary in Use Upper-intermediate 2nd edition	Rs. 470
Cambridge Phrasal Verbs Dictionary, 2nd edition	Rs. 255
English Phrasal Verbs in Use Advanced	Rs. 245
English Idioms in Use Intermediate	Rs. 225
Cambridge Idioms Dictionary, 2nd Edition	Rs. 355
Official Cambridge guide IELTS For Academic & General Training	Rs. 750
Cambridge English Mini Dictionary 2nd Edition	Rs. 190
Essential Grammar in Use 3rd Edition with answers	Rs. 395
English Grammar in Use 4th Edition A self study reference and Practice book Intermediate learners book	Rs. 630
English Grammar in Use 4th Edition with CD-ROM	Rs. 795
Intermediate English Grammar with answers 2nd Edition	Rs. 295

Every day we unlearn something wrong to learn something right



Athena
(Greek)



Saraswathi
(Indian)



Minerva
(Roman)

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